



1.3.1 Roundtable

Title of the session 1.3.1 : Comprehensive and sustainable networks of companies, institutions and local strategies

Thematic Line 1 : The Territory as a basis for social, economic and environmental innovation

Sub-theme 1.3 : Private initiative and co-responsibility in the construction of cohesive territories.

Organizers: Government of the Province of Córdoba, Agency for Economic Development of Córdoba.

Date: May 27 (Day 2)

Time: 12:15 - 13:45 (ART)

Platform:

Capacity of the session:

Registration needed:

Language: Spanish, French and English.

Short summary of the session (max. 250 words):

Faced with the new territorial challenges, business networks and institutions linked to local economic development are beginning to promote areas of "cooperation", where inter-institutional cooperation allows the creation of new configurations in the territory. In this new context, new competition spaces based on innovation can be built. Territorial intelligence makes it possible to promote spaces of innovation and projection of local and regional development, with a view to improving the productive system and the experience of consumers.



1. Conceptualization of the session (*max. 1000 words*)

The changes that are being generated in the territory, under the new concept of development, allow us to observe new challenges that local and regional governments must face. Currently, private actors have a greater participation in local and regional economic development, complementing public sector action. The need to build resilient territories requires empowering interactions between companies, institutions, and networks, in order to configure joint mechanisms for territorial innovation.

In this context, the private sector acquires a social and political role in its actions since they generate impacts on territorial development. The articulation of consensus between public and private actors, as well as between private actors exclusively, requires a configuration of relationships that allow the achievement of sectoral interests, as well as cross-sectoral actions to enhance the regional productive fabric. These processes are based on a "cooperation", where the cooperation for a territorial and productive improvement empowers the network, allowing a competition of companies under innovative parameters. In this context, the need to create institutional architectures based on governance and partnership mechanisms emerges.

Networking and associative schemes are transformed into a tool that favours cooperation and the empowerment of local action networks in the local and regional productive environment. These actors contribute to enhancing dynamic competitive advantages and strategic networks of actors, generating inclusive actions aimed at the well-being of the population.

The emergence of covid 19 poses the challenge of rethinking these territorial structures and configurations for local and regional economic development. On the one hand, due to the role they play in mitigating the effects of the pandemic and contributing to the well-being of the Society; and on the other with respect to the new socio-criminal dynamics that may arise in a process of structural change as a result of the incorporation of new technologies and needs in the population.

2. Objectives (*max. 100 words*)

This section aims to promote discussion on the role of the private sector in local and regional development, as well as the generation of articulated networks of territorial innovation. To analyse the benefits of cooperation in territorial empowerment and the recognition of new strategies of entrepreneurial competence, through the promotion of innovative actions with territorial impact.

3. Main points of discussion (*max. 150 words*)

- How can we enhance the territories?
- Should we create specialized institutions and commissions?



- How to coordinate the interests of the private, public and associative sectors?
- How to define and coordinate common actions?
- What are the emerging challenges for local and regional networks after covid 19?

4. List of speakers and moderator

- Joaquín González, Institute of Employment and Technological Development IEDT of the Diputación de Cádiz
- Istanbul International Center for Private Sector in Development Rep., MEWA (UCLG LESD Com) - Proposed moderator
- Eurada / EBN / IEDC (UNDP)
- Pablo Costamagna, President Red Dete (ADEC)
- Rafael Vera, Mayor of Vicuña (ADEC)

5. Relevant documents *(if applicable)*